

# 2017 SPONSORSHIP OPPORTUNITIES



Sponsorships are available for the 2017 MARPA Conference! Seize the opportunity to take your participation beyond simply attending, gain recognition for your company, and support the work of the Modification And Replacement Parts Association.

Choose a sponsorship package that will emphasize your company's image.

All sponsors will receive:

- Recognition at the 2017 MARPA Conference
- Logo and company profile included on conference website and other promotional materials
- Opportunity to place a sponsor-provided branded item in conference registration packets
- Special sponsorship name badge ribbons for each of your company's conference attendees
- Additional benefits associated with the level of sponsorship, as described below

## **Diamond Sponsor : \$22,000**

- Company profile up to 200 words
- Four complimentary registrations
- Highest Exhibition table location priority
- Exclusive sponsor lapel pin

## **Platinum Sponsor : \$12,000**

- Company profile up to 200 words
- Two complimentary registrations
- Exhibition table location priority over lower level sponsors

## **Gold Sponsor : \$7,500**

- Company profile up to 200 words
- Two complimentary registrations
- Exhibition table location priority over lower level sponsors

## **Silver Sponsor : \$5,000**

- Company profile up to 100 words
- One complimentary registration

## **Pre-Conference Happy Hour: \$5,000**

- Company profile up to 150 words
- Prominent logo signage at the happy hour
- One complimentary registration

## **Lunch Sponsor : \$7,500**

- Company profile up to 150 words
- Prominent logo signage at the lunch
- One complimentary registration

## **Break Sponsor : \$4,000**

- Company profile up to 125 words
- Prominent logo signage at the break
- One complimentary registration

## **Breakfast Sponsor : \$5,000**

- Company profile up to 150 words
- Prominent logo signage at the breakfast
- One complimentary registration

# 2017 SPONSORSHIP OPPORTUNITIES



## USB Sponsor : \$5,000

- Company profile up to 50 words
- Prominent logo printed on the Conference USB

## Pocket Agenda Sponsor : \$2,000

- Company profile up to 50 words
- Prominent logo printed on the Conference Pocket Agenda

## Lanyard Sponsor : \$1,500

- Company profile up to 50 words
- Prominent logo printed on the Conference Lanyard

**Reserved**

## Conference Bags Sponsor : \$6,000

- Company profile up to 50 words
- Prominent logo printed on the Conference Bag

## Water Bottle Sponsor : \$2,000

- Company profile up to 50 words
- Prominent logo printed on the Conference Water Bottle

## Raffle Sponsor : \$2,000

- Company profile up to 50 words
- Prominent logo signage by raffle items and announcement during the raffle

Have an idea for a sponsorship that you don't see listed here? Let us know! We are happy to work with our sponsors to create the right way to promote your company, meet your budget, and support the work of the Association.

To choose a sponsorship now and save, complete and return the form below.

Sponsoring Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Requested Level of Sponsorship: \_\_\_\_\_

Billing Name and Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Payment:

Check Enclosed (made out to *Modification and Replacement Parts Association*)

Please bill my:  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

Card Security Code (CSC) or Card Verification Value (CVV): \_\_\_\_\_ (3 or 4 digits)

Sponsorship fees are non-refundable. Sponsorships are offered on a first-come, first-served basis. 2016 sponsors have the right of first refusal to continue the same sponsorships in 2017 – this right expires on November 30, 2016. If the 2017 Conference is cancelled for any reason, 2017 sponsorship fees will be applied first to 2017 Annual Conference marketing and other incurred expenses, (on a *pro rata* basis) with the remainder being applied to the next MARPA Annual Conference.

# 2017 EXHIBITION OPPORTUNITIES



## Maximize Your Company's Exposure - Exhibit at the 2017 MARPA Conference!

Looking for a way to showcase your products or services to the PMA community? MARPA Conference exhibitors enjoy a prominent place in front of Conference attendees for one of the lowest exhibition fees in the industry! Our exhibit space is kept purposefully small so that our exhibitors can maximize their exposure... but that means the limited spaces sell out quickly.

Make your decision today to become an exhibitor, and your company will be positioned as an industry leader. Your audience of PMA professionals and purchasers, air carriers, and MRO purchasers will have an excellent opportunity to learn about your company and what you have to offer.

*Your Fee includes -*

- One complimentary conference registration
- One skirted 3'x5' tabletop exhibition space
- 2 chairs

Exhibition fees are \$1695 for MARPA Members, and \$1895 for Non-Members. Considering each exhibition includes one complimentary conference registration, your company's net costs are quite low.

### LIMITED TIME OFFER:

**RESERVE AND PAY FOR YOUR EXHIBITION BY DECEMBER 30, 2016 AND LOCK IN 2012 RATES OF \$1495 FOR MARPA MEMBERS AND \$1695 FOR NON-MEMBERS**

To become an exhibitor at the 2017 Conference, complete and return the form below.

Exhibiting Company: \_\_\_\_\_

Billing Name and Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment:

Check Enclosed (made out to *Modification and Replacement Parts Association*)

Please bill my:  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

Card Security Code (CSC) or Card Verification Value (CVV): \_\_\_\_\_ (3 or 4 digits)

Exhibition fees are non-refundable. Exhibitions are offered on a first-come, first-served basis. If the 2017 Conference is cancelled for any reason, 2017 exhibition fees will be applied first to 2017 Annual Conference marketing and other incurred expenses, (on a *pro rata* basis) with the remainder being applied to the next MARPA Annual Conference.